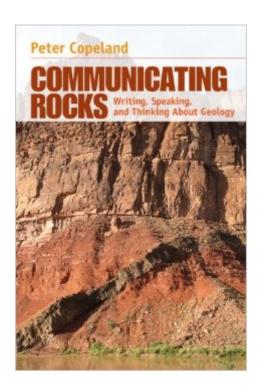
The book was found

Communicating Rocks: Writing, Speaking, And Thinking About Geology





Synopsis

Scientific endeavor begins with asking questions about the nature of the world around us and gathering data, but this work cannot be complete without effectively communicating the conclusions and data found. Communicating Rocks: Writing, Speaking, and Thinking about Geology not only makes the case for balancing science with writing and speaking, but makes the case that one cannot have the former without the latter. Instruction concerning the rules and styles of writing and speaking are addressed in relation to technical concerns specific to the Earth sciences, illustrating the importance of effective communication in geologic investigations. The book includes guidance on how to write an effective research paper, and the creation of PowerPoints, posters, a thesis, funding proposals, and more is covered in detail.

Book Information

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Geology #600 in Books > Textbooks > Communication & Journalism > Communications

Customer Reviews

I was walking past a display of new books last week and saw Communicating Rocks. The title looked fun, so I picked it up for a quick peek. An hour later, I was still reading it. It is excellent. I've edited technical writing for over 50 years, and this is one of the best books I've found. It is NOT just for geologists/geology. Clear writing almost compels the writer to produce good science in ANY field. The book's style is appealing and clear. A great book.

It's a little light on how to structure/write proposals and papers, but is an excellent resource about grammar and phasing that should be used in geologic reports. This text pairs nicely with Writing Science: How to Write Papers That Get Cited and Proposals That Get Funded. I utilize both of these

texts while writing manuscripts and proposals, and recommend them to all of my students and colleagues whenever they come to me for technical writing assistance.

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